

# Chamber News

November 2010

## WINTHROP AREA CHAMBER READIES FOR THE HOLIDAYS

The season of holiday-related Chamber events will begin with the **Adopt-a-Pole Contest** in downtown Winthrop. This year's theme is "Winter Wonderland."

Pole adoption is a great way to advertise your business or organization and help to celebrate the season at the same time! (Please note that decorating may not begin before Friday, November 26 and must be completed by Friday, December 3 at 4 pm.) The contest winner will be announced at the holiday parade and receive \$50 in CHAMBER CASH.

Poles are available for adoption on a first-come, first-served basis, so get your entry in ASAP! The entry fee is \$20 (nonrefundable). Entry forms and contest guidelines are available for downloading at [www.winthropchamber.org](http://www.winthropchamber.org). For additional contest information, call Laurie Tompkins at 207-377-6143 or Victoria Christopher at 207-441-1463.

*Holiday information continued on page 3*

### SPECIAL ANNOUNCEMENTS:



There will be no Chamber breakfast meeting or Business After Hours event in November. The December breakfast meeting will focus on Winthrop's new slogan, "We Play Outside!"

Daylight Saving Time ends on Sunday, November 7. Be sure to turn your clocks back!



### Show Your Appreciation for LOCALLY OWNED BUSINESSES

On Thanksgiving, when you reflect on the things you are grateful for, you may want to include the strength of the local community. But you don't have to stop there. You can also display the Chamber's new decal as a way to acknowledge the importance of supporting locally owned businesses as a means of ensuring the continued vitality of our communities. The decals will be used in the Chamber's advertising and promotional activities and are available to all businesses—members and nonmembers alike—in the Winthrop Lakes Region. To request a decal, please contact the Chamber at 207-377-8020 or [info@winthropchamber.org](mailto:info@winthropchamber.org).



## Member News & ANNOUNCEMENTS

On Friday, November 12 at 6:30 pm, folk-rockers Jonathan Edwards and Jesse Colin Young will be in concert at the Winthrop Performing Arts Center. Edwards is best-known for his hit, "Sunshine," and Young, lead singer of the Youngbloods, is renowned for his band's single, "Get Together." The concert is presented by **the Winthrop Education Corporation** and the Winthrop Lions Club.

The demand for tickets has been great and reserved seats are already sold out. Only a few general admission (\$30) tickets are still available. They may be purchased online at [www.winthropedcorp.org](http://www.winthropedcorp.org) and at the following locations:

- Bagel Maine in Augusta;
- Dancewear House in Hallowell; and
- Apple Valley Books, Brennan Insurance, Dave's Appliance, Edward Jones, Kennebec Savings Bank, and Winthrop Area Federal Credit Union in Winthrop.

For more information, please visit [www.winthropedcorp.org](http://www.winthropedcorp.org) or call Victoria Christopher at 207-441-1463.

The Winthrop Education Corporation and the Winthrop Lions Club are also co-sponsoring "Strictly Piano" at the Winthrop Performing Arts Center, on Saturday, December 18. Local pianists will perform beginning at 7 pm. Tickets will go on sale on Monday, November 15 at the following locations only:

- Edward Jones Investments;
- Kennebec Savings Bank;
- Winthrop Area Federal Credit Union; and
- Winthrop High School.

For more information about "Strictly Piano," please call David Setchell at 207-377-2264 or Victoria Christopher at 207-441-1463.

*Do you have news about your business that you'd like to share with your Chamber colleagues? Send an email message to [info@winthropchamber.org](mailto:info@winthropchamber.org) and we'll put it in the Chamber News.*



## Advertise Your Business on THE CHAMBER WEB SITE

The current state of the economy makes it more important than ever to promote your business—and advertising on the Chamber's Web site is a cost-effective way to do it. Advertising rates are posted online at [www.winthropchamber.org](http://www.winthropchamber.org). For more information about advertising on the Chamber site, call 207-377-8020 or send an email to [info@winthropchamber.org](mailto:info@winthropchamber.org).

## Prepare to Participate in 26<sup>TH</sup> ANNUAL HOLIDAY PARADE

There will be plenty of opportunities to participate in the 26<sup>th</sup> Annual Holiday Parade in Winthrop at 3:30 pm on Saturday, December 4. (Storm date: Sunday, December 5.)

The parade, which is coordinated by the Winthrop Area Chamber of Commerce with major sponsorship by the **Winthrop Area Federal Credit Union**, will begin at the top of Main Street with participants lining up at 2:30 pm.

Floats, marching bands, sponsors, and volunteers are all needed to make the 26<sup>th</sup> annual holiday parade something truly special.

- **Floats/Marching Bands/Musical Groups/Participants:** As in past years, all are invited to participate by entering a float or marching as a business, club, scout troop, or other organization. Marching bands and musical groups, in particular, are being recruited.
- **Sponsors:** Support in the form of sponsorship has helped to make the parade happen for decades. The business, individual, or organization name of parade sponsors is listed in all parade-related advertising.
- **Volunteers:** Volunteers are needed to help organize and promote the holiday parade.

Those interested in being in the parade must complete a participation form.

**Please use the participation form on page 6 or go to [www.winthropchamber.org](http://www.winthropchamber.org) to download.**

The parade is a traditional, family-oriented event that celebrates the spirit of the community and the holiday season. In addition to the parade itself, many activities occur in and around Downtown Winthrop on the day of the parade, including craft fairs, open houses, tree sales, and special holiday activities organized by local businesses.

- Charles M. Bailey Public Library Open House with refreshments from 1 to 3 pm.
- Open House at **DR Struck Landscape Nursery** with refreshments from 9 am to 3 pm and a visit from Santa at 1 o'clock.
- Free cookie decorating at Mia Lina's from 10 am to 2 pm.
- **Winthrop Congregational Church** Fair and Luncheon from 9 am to 3 pm.
- Winthrop High School Craft Fair from 10 am to 2 pm (at the elementary school).
- Christmas tree sales by the **Winthrop Rotary Club**.
- **Wonder-A-While Nursery School** Open House from 9 am to 1 pm.

For additional information, call Laurie Tompkins at 207-377-6143 or Victoria Christopher at 207-441-1463.

**Businesses and organizations with special holiday activities planned should contact the Chamber for listing. Please call 207-377-8020 or email [info@winthropchamber.org](mailto:info@winthropchamber.org).**



## Volunteers Needed Now for UPCOMING FESTIVITIES

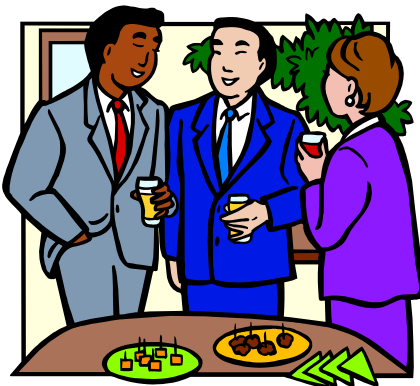
To many, it really is the most wonderful time of the year when organizations and individuals alike begin to make preparations for the holiday festivities. Plans for this year's Chamber-sponsored holiday events are already underway and volunteers are needed to help make the season a special one. If you are interested in volunteering, please call Victoria Christopher at 441-1463.

## Hoyt Chiropractic Center to HOST DECEMBER BAH!



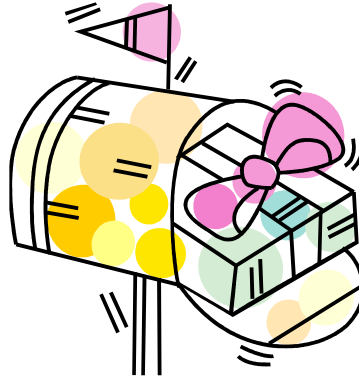
## Want to Find New Customers? HOST A CHAMBER BAH!

The Chamber is looking for a business or organization to host upcoming Business After Hours event. If you are interested in hosting at your business or organization, please contact the Chamber at 207-377-8020 or info@winthropchamber.org.



## Need to Give a Gift? Choose to GIVE CHAMBER CASH!

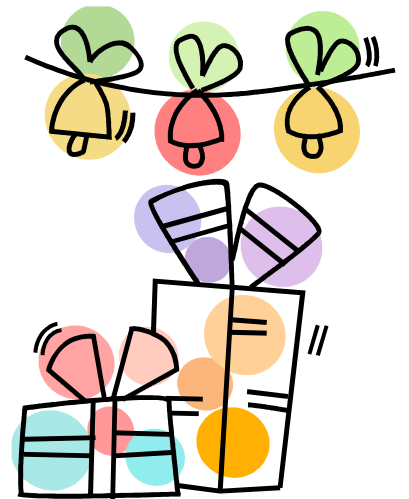
As you begin to prepare for the holiday season, please keep CHAMBER CASH\* on your list of gift options. CHAMBER CASH gift certificates are a convenient and terrific way to give gifts that suit every taste and



support the local economy! CHAMBER CASH gift certificates, made available by the Winthrop Area Chamber of Commerce, are easy to purchase through the Winthrop Area Federal Credit Union. They may be redeemed at any of these businesses:

- A Touch of Health
- Annette Barney, Hypnotherapy
- Apple Valley Books
- Audette's Ace Hardware
- Augusta Fuel Co.
- Becky's Second Time Around
- DR Struck Landscape Nursery
- Fairpoint Communications
- Foshay-Carlton Cards & Gifts
- Homestead Realty
- Lakeside Motel & Marina
- Dr. Kenneth F. Nuzzo, OD
- The Potter's House
- Rent-A-Geek, LLC
- Shepherd Chiropractic Center
- Sir Lines A Lot
- The Theater at Monmouth
- The Write Approach
- Village Wellness
- Winthrop Fuel Company
- Winthrop Subway
- Your Maine Stamper

Support the businesses that support the community by giving CHAMBER CASH! For information, call the Winthrop Area Chamber of Commerce at 207-377-8020.



\*CHAMBER CASH gift certificates do not expire, and like cash, are non-refundable if lost or stolen.

## A Special Message from HEALTHY FUTURES

As many of you already know, we recently shared the sad news that the programs and services provided by Healthy Futures will be on hiatus until further notice.

Like so many other nonprofits, we have been struggling financially. We were hurt by the economic downturn and further injured by the discontinuation of a significant contract with the State of Maine. In addition, in spite of continued support from our partner agencies and our private and public funders, we have been unable to secure significant, sustainable funding. Therefore, we were forced to suspend the provision of our programs and services.

For the time being, we will continue as a charitable organization under the auspices of Healthy Communities of the Capital Area. All inquiries about Healthy Futures may be directed to Karen Tucker, Project Coordinator, at Healthy Communities of the Capital Area. Phone: 207-588-5012.

We encourage our participants to seek empowerment from their medical homes, embracing a healthy lifestyle and taking responsibility for maintaining and improving their health and well-being. We deeply regret any inconvenience we may have caused.

Most of all, we extend our heartfelt thanks to all of YOU who have enriched and supported Healthy Futures.

Sincerely,

The Staff at Healthy Futures



WINTHROP AREA  
CHAMBER of COMMERCE  
*Serving the Winthrop Lakes Region*

### Winthrop Area Chamber: MEMBERSHIP IS BENEFICIAL!

Chamber membership is a great way to meet and network with others in the community and boost the visibility of your business or organization at the same time. Those who join receive big benefits from Chamber membership:

- **ADVERTISING:** Members get a FREE listing on the Chamber WEB SITE and a FREE entry in the Chamber's VISITORS' GUIDE. They also get the opportunity to LINK THEIR WEB SITE to the Chamber Web site; ADVERTISE in the monthly newsletter; participate in special promotions and free distribution of MARKETING materials; and purchase advertising in specially designed brochures that PROMOTE TOURISM in the Winthrop Lakes Region.
- **AFFILIATING:** Members get a FREE membership decal; are encouraged to do BUSINESS with other members; and are given REFERRALS from inquiries made to the Chamber. Members also get to participate in the CHAMBER CASH PROGRAM, available to member businesses *only*.
- **LEADING:** Members get to be part of a lobbying effort to REPRESENT CONCERNS of the business community on a LOCAL AND STATEWIDE LEVEL.
- **NETWORKING:** Members get to KNOW ONE ANOTHER in casual meeting, reception, and other event settings. They also get to WORK TOGETHER on committees and as volunteers.



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## 26th Annual Winthrop Holiday Parade

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### PARTICIPATION FORM

Group/Business/Float Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

December 4, 2010—Parade starts at 3:30p—Lineup at 2:30p

Brief Description: \_\_\_\_\_

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Mail form to:  
Laurie Tompkins  
Winthrop Holiday Parade  
Committee  
125 Main Street  
Winthrop, ME 04364

For more information call  
Victoria Christopher at  
441-1463