

Chamber News

January 2012

WINTHROP LAKES REGION CHAMBER OF COMMERCE

Great New Name, Same Great Chamber



WINTHROP LAKES REGION
CHAMBER *of* COMMERCE

The Chamber's new name, the **Winthrop Lakes Region Chamber of Commerce**, is in effect as of January 1, 2012. The Chamber membership approved the name change at the annual meeting in October.

IMPORTANT NOTICE:

***January breakfast meeting
has been cancelled.
Next breakfast meeting will
be on Thursday, February 2.***

***Many Thanks to
Holiday Parade Sponsors &
Volunteers!***

See Page 4 for Info.

Plans Underway for New CHAMBER VISITORS' GUIDE

The Chamber Visitors' Guide will be updated in 2012. Direct Display of Bath, Maine, will be producing the guide, and Chamber members will be contacted regarding advertising by Direct Display representatives.

Your listing in the Chamber Visitors' Guide, which is distributed to tourist centers throughout the state, is one of the many benefits of Chamber membership.

See the complete list of Chamber membership benefits on page 2



Making Resolutions? Resolve TO JOIN THE CHAMBER!

Chamber membership is a great way to meet and network with others in the community and boost the visibility of your business or organization at the same time. Those who join receive big benefits from Chamber membership:

- **ADVERTISING:** Members get a FREE listing on the Chamber WEB SITE and a FREE entry in the Chamber's VISITORS' GUIDE. They also get the opportunity to LINK THEIR WEB SITE to the Chamber Web site; ADVERTISE in the monthly newsletter; participate in special promotions and free distribution of MARKETING materials; and purchase advertising in specially designed brochures that PROMOTE TOURISM in the Winthrop Lakes Region.
- **AFFILIATING:** Members get a FREE membership decal; are encouraged to do BUSINESS with other members; and are given REFERRALS from inquiries made to the Chamber. Members also get to participate in the CHAMBER CASH PROGRAM, available to member businesses *only*.
- **LEADING:** Members get to be part of a lobbying effort to REPRESENT CONCERNS of the business community on a LOCAL AND STATEWIDE LEVEL.
- **NETWORKING:** Members get to KNOW ONE ANOTHER in casual meeting, reception, and other event settings. They also get to WORK TOGETHER on committees and as volunteers.



WINTHROP LAKES REGION
CHAMBER of COMMERCE



Discounted Portland Pirates Tix AVAILABLE TO MEMBERS

The Portland Pirates are offering all Chamber members in Maine the opportunity to purchase discounted tickets for two games this season. Main Deck Tickets for \$10 are available for the game on Wednesday, January 18 against the Connecticut Whale and the game on Wednesday, March 28 against the Manchester Monarchs. Both games begin at 6:30 pm.

To purchase discounted tickets for the game on Jan. 18 or March 28, go to <https://www.formstack.com/forms/portlandpirates-mainechambermembers>. For details or more information, please contact Nick Dyer, account executive for the Portland Pirates Hockey Team, at 207-828-4665.

Advertise Your Business on THE CHAMBER WEB SITE

The current state of the economy makes it more important than ever to promote your business—and advertising on the Chamber's Web site is a cost-effective way to do it. Advertising rates are posted online at www.winthropchamber.org.

For more information about advertising on the Chamber site, call 207-377-8020 or send an email to info@winthropchamber.org.



Member News & ANNOUNCEMENTS

Healthy Communities of the Capital Area (HCCA) (a local Healthy Maine Partnership) is reaching out to individuals and organizations interested in the “Building Youth Assets in Winthrop” project. HCCA is looking for help on this project between January and March 2012.

The “Building Youth Assets in Winthrop” project is a new short-term, focused project in Winthrop that is designed to create very low and no cost ways for youth to develop assets to help them grow up strong and able to make lifelong healthy choices. In addition, the project will give organizations concerned about youth the opportunity to learn about a framework for youth development known as the 40 Developmental Assets, and how people can make small adjustments in their everyday work to help youth grow those assets.

Participants will be asked to attend an initial meeting on Thursday January 12, 2012, where they will learn about the concept and identify what Winthrop is already doing well in this area. Next, organizations already working with local youth will be invited (but not required) to convene a

focus group of the youth they work with, to ask them about what they see as their personal assets, how they are building those assets, and what they would like to see changed about the community of Winthrop to support further asset building.

Finally, during a wrap-up meeting to be scheduled in March 2012, people will identify small asset development projects that Winthrop is ready and willing, as a community, to add to what is already being done. The total time commitment for participants will be about 10 to 12 hours over the three-month period.

Those interested in working on the project should call Neill Miner at 207-588-5027 or nminer@mcd.org.

Do you have news about your business that you'd like to share with your Chamber colleagues? Send an email message to info@winthropchamber.org and we'll put it in the Chamber News.





MANY THANKS TO HOLIDAY PARADE SPONSORS & VOLUNTEERS

The Holiday Parade in Winthrop would not have been possible without the generosity and support of the following businesses, groups, and individuals:

Major Sponsors:

Kennebec Savings Bank
Winthrop Area Federal Credit Union

Additional Sponsors:

Foshay-Carlton Cards & Gifts
Homestead Realty
Hoyt Chiropractic Center
Lakeside Motel, Cabins & Marina
Matt Ellis-Pinkham Insurance Agency
Pete's Roast Beef, Inc.
Rotary Club of Winthrop, Maine
United Insurance-Davis Agency
Winthrop Commerce Center
Winthrop Veterinary Hospital

Parade Committee Volunteers:

Victoria Christopher-Edward Jones Investments
MaryJane Auns
Deb Fish
Marion Healey
Brian Ketchen-Dave's Appliance
Trudi Woolston

Additional Parade Volunteers:

Matt Burnham and Town of Winthrop road crew
Dan Brooks and Winthrop Fire Department
Mary Dyer and Winthrop High School Art Club
Joe Young and Winthrop Police Department

Alfred W. Maxwell, Jr. American Legion Post #40
Audette's Hardware
Lou Carrier-Village Homes
Cumberland Farms Plaza businesses
Ken Daley-Edward Jones Winthrop Office
The Flaky Tart Bakery and Cafe
Dick Guerette-Winthrop Fuel
Hannaford/Pepper's Mall businesses
HillandDalers Snowmobile Club
Little Shop of Ours
Dean Proctor-Personalized Plumbing and Heating
Rite Aid
Time Warner Television
Winthrop Lions Club
Winthrop Rotary Club
Steve Wood-SJ Wood Construction
Cal Yeaton-CalArt Production

Julia Aheain
Austin and Laurel Christopher
Dale Deblois
Kayla Diplock
Doug Kilgore
Bev Olson
Jeff Sequin
Elton Smith and Family
Haley and Kelsey Stoneton
George Szadis

With special thanks to all of the businesses on Main Street in Winthrop as well as all of the parade participants and adopt-a-pole sponsors.

THANK YOU! THANK YOU! THANK YOU! THANK YOU!