



Chamber News



December 2011

BEST HOLIDAY WISHES FROM THE WINTHROP AREA CHAMBER OF COMMERCE!

December Breakfast Meeting to FEATURE MAINE DIF&W

Edie Smith, Director of Information and Education for the Maine Department of Inland Fisheries and Wildlife (DIF&W), will be the speaker at the Chamber breakfast meeting on Thursday, December 1.



Breakfast meeting information continued on page 2

It's Not Too Late to Sign up FOR THE HOLIDAY PARADE!

Floats, marching bands, musical groups, and other participants are all needed to make the 27th Annual Holiday Parade in Winthrop something truly special. As in past years, all are invited to participate by entering a float or marching as a business, club, scout troop, or other organization.

The parade, which is coordinated by the Winthrop Area Chamber of Commerce with major sponsorship by **Kennebec Savings Bank** and the **Winthrop Area Federal Credit Union**, will be held on Saturday, December 3. (Storm date: Sunday, December 4.) It will begin at the top of Main Street with participants lining up at 2:30 pm and starting to march at 3:30 pm.

To participate in the parade, you must complete a participation form. Please use the form on page 6 or download it from www.winthropchamber.org.

Learn What's Happening on PARADE DAY IN WINTHROP!

Many special activities and sales will take place throughout the day of the 27th Annual Holiday Parade in Winthrop. The parade and community celebration will take place in Winthrop on Saturday, December 3. (Storm date: Sunday, December 4.)

See more information about the parade and other holiday activities on pages 3 to 5.



Revised Adopt-a-Pole Program PROVES TO BE A SUCCESS

The response to the changes to the Adopt-a-Pole program has been terrific. The revised program is now an opportunity for area businesses and organizations to sponsor holiday decorations in the form of lighted holiday wreaths in downtown Winthrop.

The Chamber will supply and install the wreaths on poles that businesses and organizations can "adopt" for \$50. Each adopted pole will have a sign to identify the sponsor. A few poles are still available for adoption. For information, call Victoria Christopher at 207-441-1463.



Breakfast meeting information continued from page 1

Smith will speak about the relationship between DIF&W, the hunting and fishing industries, and the economy. More specifically, she will speak about the Information and Education Division (I&E), which works with all the other divisions of DIF&W, including the Commissioner's office, the Maine Warden Service, Fisheries and Hatcheries, and Wildlife. I&E oversees all the media, public relations and educational outreach; directs the Department's safety programs, such as the mandated Hunter Safety Courses; and operates the Maine Wildlife Park in Gray and Swan Island, in the Kennebec River near Richmond.

"Many people are surprised to learn about the tremendous impact outdoor recreation has on Maine's economy," said Smith. "I look forward sharing this information with Chamber members and guests."

I&E manages all external and internal communications—including a weekly electronic newsletter, a Turnpike radio station, and all the law books for DIF&W. I&E also maintains the website, www.mefishwildlife.com, and four Facebook pages, and organizes and attends



sportsman's shows both in and out of Maine. The I&E Information Center handles approximately 1,100 phone calls, 500 emails, and 60 walk-in customers each week.

Smith was asked to assume the role of Director of Information and Education by Commissioner Chandler Woodcock in late March 2011. Prior to that, for almost 30 years, she was in the private sector with her own public relations and political consulting firm, Maine Directions. She managed statewide political campaigns and referendum drives, organized grassroots lobbying efforts, ran trade associations, and assisted with public relations for several nonprofits.

Born and raised in Winthrop, Smith graduated from Winthrop High School in 1977 and from Bowdoin College in 1981. For many years, she has served on a volunteer basis as Director of Education for the Dirigo Girls State program every June at Husson College.

Smith has two grown sons. Nathan Damm graduated from Central Maine Community College and just completed an



historic eight-month Walk across America (3,400 miles) from Delaware to California. He is now writing a book about his experiences. Ezra Damm is a senior at George Mason University in Fairfax, Virginia.

The Chamber breakfast meeting on Thursday, December 1 will be held at the Winthrop Area Federal Credit Union (located at the intersection of Route 202 and Highland Avenue in Winthrop). The cost is \$5 per person, to be paid at the door. A light breakfast will be provided beginning at 7:15 am and the meeting will start at 7:30 am and end promptly at 8:30 am. The meeting, which is generously sponsored by **Brian S. Berry & Associates, CPAs**, is open to the public. No reservations are required.

For more information, call 207-377-8020, send an email to info@winthropchamber.org, or visit www.winthropchamber.org.

Advertise Your Business on THE CHAMBER WEB SITE

The current state of the economy makes it more important than ever to promote your business—and advertising on the Chamber's Web site is a cost-effective way to do it. Advertising rates are posted online at www.winthropchamber.org. For more information about advertising on the Chamber site, call 207-377-8020 or send an email to info@winthropchamber.org.

Here's What's Happening on PARADE DAY IN WINTHROP!

The 27th Annual Holiday Parade and community celebration will take place in Winthrop on Saturday, December 3. (Storm date: Sunday, December 4.) The parade is coordinated by the Winthrop Area Chamber of Commerce with major sponsorship by **Kennebec Savings Bank** and the **Winthrop Area Federal Credit Union**.



(See page 3 for the list of additional sponsors.)

Many special activities and sales will take place throughout the day which will culminate in the parade down Main Street at 3:30 pm (with participants lining up at the top of Main Street at 2:30 pm).

This year, poles along Main Street have been decorated with lighted holiday wreaths, sponsored by area businesses and organizations. In addition, parade day will feature fairs, open houses, tree sales, and more organized by local businesses and organizations, including:

- **Charles M. Bailey Public Library Open House** with refreshments (39 Bowdoin Street), 1 to 3 pm
- **Coldwell Banker Thomas Agency Pooch and Santa Photos** (75 Main Street), 2 to 4 pm. Photos complimentary.
- **DR Struck Landscape Nursery Open House** with refreshments (Route 202), 9 am to 5 pm
- **The Wonder Awhile Nursery School Holiday Fair** (Winthrop United Methodist Church, 58 Main Street), 9 am to 2 pm. Baked goods, craft table, concession stand, children's second time around toys and books, games and activities for children, pictures with Santa, and silent auction.

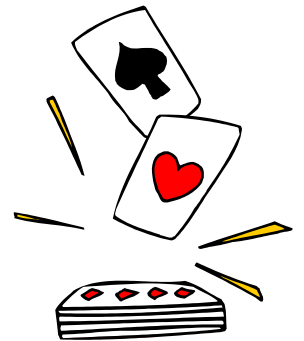
- **Rotary Club Christmas Tree Sale** (Fairfield Insurance, 99 Main Street). Locally grown balsam fir trees on sale starting on December 3 and continuing on subsequent weekends.
- **Winthrop High School Craft Fair** (Winthrop Grade School, 23 Highland Avenue), 10 am to 2 pm
- **Winthrop Congregational Church Ye Olde Christmas Fair and Luncheon** (10 Bowdoin Street), 9 am to 2 pm. Collectibles, crafts, homemade foods, rada cutlery and dishcloths, wreaths and evergreens, and more. Luncheon at 11 am with lobster rolls, fish chowder, meat or vegetable lasagna, hot dogs, and apple crisp.

For more information about the parade or other holiday activities, please contact Victoria Christopher at 207-441-1463.

Chamber Hosts Texas Hold'em POKER TOURNAMENT

The Chamber will host another Texas Hold'em Tournament at the American Legion Post #40 in Winthrop on Sunday, December 11, with the game beginning at 2 pm. Plan to join in the fun with members of the Winthrop Area Chamber of Commerce and the American Legion, as well as other invitees. Even if you don't have a great hand, you'll still have a great time!

The cost to play in the tournament is \$55 (\$5 for state licensing and \$50 for the "pot"). **Pre-registration is required. Players must register by calling the Chamber at 207-377-8020 and leaving their name, address, and phone number.**



The American Legion Post #40 is located at 117 Bowdoin Street in Winthrop. The doors will open at noon; participants should plan to arrive by 1:30 pm; and the tournament will start at 2 pm. There will be a cash bar. Smoking is prohibited during the event.

For more detailed information about the Texas Hold'em Tournament, please call 207-377-8020, go to www.winthropchamber.org, or send an email to info@winthropchamber.org.

December BAH to Be Hosted by HOYT CHIROPRACTIC CENTER

The Hoyt Chiropractic Center is hosting the Chamber Business After Hours event on Thursday, December 15 from 5:30 to 7:30 pm. Members of the public are invited to join Chamber members and other area professionals, who will gather to network and celebrate the holiday season together.

Located on Route 202 in Winthrop, Hoyt Chiropractic Center has been providing high-quality chiropractic care for more than 30 years. In 1979, Dr. Michael Hoyt established the center in order to promote overall health and wellness and provide chiropractic care in the Winthrop Lakes region. The office now has three doctors—Dr. Mike, Dr. Richard Knipping, and Dr. Mike's daughter, Dr. Lacaya Hoyt.

The goal of chiropractic is to optimize health primarily through adjusting and manipulating the spine and the framework of the body. Hoyt Chiropractic Center provides care that is an effective, low-cost treatment for a wide range of conditions.

Within the past year, Hoyt Chiropractic Center has adopted electronic health records (EHRs), which are designed to improve the quality of patient care. EHRs make communicating and sharing patient information more effective and efficient and coordinating care more streamlined for the benefit of patients.

Be sure to take advantage of this networking opportunity and make reservations to attend on Thursday, December 15 at Hoyt Chiropractic Center (located at 1354 Route 202). It promises to be a great time! RSVP: Call 207-377-2151 or email info@hoytchiro.com.



Need to Give a Holiday Gift? GIVE CHAMBER CASH!

As you begin to prepare for the holiday season, please keep CHAMBER CASH* on your list of gift options. CHAMBER CASH gift certificates are a convenient and terrific way to give gifts that suit every taste *and* support the local economy!

CHAMBER CASH gift certificates, made available by the Winthrop Area Chamber of Commerce, are easy to purchase through the Winthrop Area Federal Credit Union. They may be redeemed at any of these businesses:



A Touch of Health
Annette Barney, Hypnotherapy
Apple Valley Books
Audette's Ace Hardware
Augusta Fuel Co.
Becky's Second Time Around
Central Maine Taxi
DR Struck Landscape Nursery
Fairpoint Communications
Foshay-Carlton Cards & Gifts
Lakeside Motel & Marina
Dr. Kenneth F. Nuzzo, OD
The Potter's House
Rent-A-Geek, LLC
Shepherd Chiropractic Center
Sir Lines A Lot
The Theater at Monmouth
The Write Approach
Village Wellness
Winthrop Farmers' Market
Winthrop Fuel Company
Winthrop Subway
Your Maine Stamper

Support the businesses that support the community by giving CHAMBER CASH! For information, call the Winthrop Area Chamber of Commerce at 207-377-8020.

**CHAMBER CASH gift certificates do not expire, and like cash, are non-refundable if lost or stolen.*

Many Thanks to the 2011 HOLIDAY PARADE SPONSORS!

As of late November, the following businesses and organizations had supported the holiday parade:

Major Sponsors:

Kennebec Savings Bank
The Winthrop Area Federal Credit Union

Additional Sponsors:

Foshay-Carlton Cards & Gifts
Homestead Realty
Hoyt Chiropractic Center
Lakeside Motel, Cabins & Marina
Matt Ellis-Pinkham Insurance Agency
Pete's Roast Beef, Inc.
Rotary Club of Winthrop, Maine
United Insurance-Davis Agency
Winthrop Commerce Center
Winthrop Veterinary Hospital



Chamber Name Change to WINTHROP LAKES REGION

The Chamber membership has approved a name change to the **Winthrop Lakes Region Chamber of Commerce**. The new name will go into effect on January 1, 2012.

Member News & ANNOUNCEMENTS

The Potter's House (along with Central Maine Clay Artists and invited guest artisans) is having a Holiday Pottery Shop at 142 Water Street in Hallowell.

Now in its fourth year, the Holiday Pottery Shop is scheduled to open on December 10 and stay through the 24th from 10am to 6pm. For more information, call 207-582-7985.



Do you have news about your business that you'd like to share with your Chamber colleagues? Send an email message to info@winthropchamber.org and we'll put it in the Chamber News.

WELCOME NEW MEMBERS!

Central Maine Taxi

Providing transportation to Winthrop and as far as away as Portland, Bangor, and the coast. Also offering pick up and deliver of groceries and prescriptions with help carrying bags to homes.

60 Route 41 in Winthrop
Phone: 207-620-6231
Contact: Elizabeth McKenney
Email: owner@centralmainetaxi.com
Web: www.centralmainetaxi.com

Turner Publishing, Inc.

Maine's largest direct-mail newspaper company, reaching over 500,000 Maine people free of charge each month.

5 Fern Street in Turner
Phone: 207-225-2076
Fax: 207-225-5333
Contact: Dan Smiley
Web: www.TurnerPublishing.net

27TH ANNUAL WINTHROP HOLIDAY PARADE



PARTICIPATION FORM

Date: Saturday, December 3. (Storm date: Sunday, December 4.)

Time: Line-up is at 2:30 pm and start is at 3:30 pm.

Location: Begins at top of Main Street in Winthrop.

Group/Business/Float Name: _____

Address: _____

Contact: _____

Phone: _____ Email: _____

Brief Description of Float or Group: _____

Please mail form to Holiday Parade, c/o Winthrop Area Chamber of Commerce, PO Box 51, Winthrop, Maine 04364.

For more information, call Victoria Christopher at 207-441-1463.