

# Chamber News

December 2010

## HAPPY HOLIDAYS! WINTHROP AREA CHAMBER CELEBRATES THE SEASON

### Winter Wonderland Is Theme of ADOPT-A-POLE CONTEST

The season of holiday-related Chamber events will begin with the **Adopt-a-Pole Contest** in downtown Winthrop. This year's theme is Theme this year is "Winter Wonderland."

Pole adoption is a great way to advertize your business or organization and help to celebrate the season at the same time! (Please note that decorating may not begin before Friday, November 26 and must be completed by Friday, December 3 at 4 pm.) The contest winner will be announced at the holiday parade and receive \$50 in CHAMBER CASH.

Poles are available for adoption on a first-come, first-served basis, so get your entry in ASAP! The entry fee is \$20 (nonrefundable). Entry forms and contest guidelines are available for downloading at [www.winthropchamber.org](http://www.winthropchamber.org). ***There are still poles available for adoption!*** For additional contest information, call Laurie Tompkins at 207-377-6143 or Victoria Christopher at 207-441-1463.



### Dec. Breakfast Meeting Topic IS WINTHROP'S NEW SLOGAN

Winthrop's new slogan, "We Play Outside," is a product of the town's comprehensive planning process. At the

next Chamber breakfast meeting on Thursday, December 2, Winthrop Town Councilor Sarah Fuller, community organizer Margy Burns Knight, and Winthrop Comprehensive



Planning Committee Chair Patrice Putman will present information about how the planning process determined recreation as the primary focus of Winthrop's economic development strategy in order to take advantage and help preserve natural assets and promote community wellness. They will also discuss some of the many ideas that have been brought to them for using this slogan to promote Winthrop's economy.

Breakfast Meeting *continued on page 2*



**PARADE DAY IS ALMOST HERE!  
SEE HOLIDAY PARADE INFORMATION ON PAGE 2**

Breakfast Meeting *continued from page 1*

In 2010, Winthrop's Comprehensive Plan was updated thanks to the diligence of the committee members who worked to conduct research, gather input, hold discussions, and review information over an 18 month period.

"Winthrop is a great town with many wonderful recreational opportunities. Things that we sometimes take for granted-- great lakes, great walking and biking, Mt. Pisgah, an active downtown, Norcross Point-- if looked at from economic and health perspectives, provide us with a

unique opportunity to attract both businesses and families," said stated Putman. "We need to make the most of these great assets. Promoting a "We Play Outside" image can provide many exciting opportunities. We want everyone's ideas."

The Chamber breakfast meeting on Thursday, December 2 will be held at the Winthrop Area Federal Credit Union (located at the intersection of Route 202 and Highland Avenue in Winthrop). The cost is \$5 per person, to be paid at the door. A light breakfast will be provided beginning at 7:15 am and the meeting will start at 7:30 am and end promptly at 8:30 am. The meeting, which is generously sponsored by **Brian S. Berry & Associates, CPAs**, is open to the public. No reservations are required.



## Don't Miss the Parade-day Fun ON SATURDAY, DECEMBER 4!

The 26<sup>th</sup> Annual Winthrop Holiday Parade and community-wide celebration will take place in Winthrop on Saturday, December 4. (Storm date: Sunday, December 5.) The parade, which is coordinated by the Winthrop Area Chamber of Commerce with major sponsorship by the Winthrop Area Federal Credit Union, will begin at 3:30 pm, with participants gathering at the top of Main Street at 2:30 pm.

In Winthrop on the day of the holiday parade, there is a community-wide celebration of the holiday season that includes craft fairs, open houses, tree sales, and special activities organized by local businesses.

- Charles M. Bailey Public Library Open House with refreshments from 1 to 3 pm.
- Open House at DR Struck Landscape Nursery with refreshments from 9 am to 5 pm and a visit from Santa at 1 o'clock.
- Free cookie decorating at Mia Lina's Restaurant from 10 am to 2 pm.
- Winthrop Congregational Church Fair and Luncheon from 9 am to 3 pm.
- Winthrop High School Craft Fair from 10 am to 2 pm (at the elementary school).
- Christmas tree sales by the Winthrop Rotary Club.
- Free hot chocolate at Winthrop United Methodist Church beginning at 2 pm.
- Wonder-A-While Nursery School Open House from 9 am to 1 pm.

For additional information, call Laurie Tompkins at 377-6143 or Victoria Christopher at 441-1463.





## MANY THANKS TO THE HOLIDAY PARADE SPONSORS

The holiday parade would not be possible without the support of these sponsors:

### Major Sponsor:

Winthrop Area Federal Credit Union

### Additional Sponsors:

A Touch of Health  
 American Legion Post #40  
 Audette's Ace Hardware  
 Bonafide Storage  
 Cobbossee Motel  
 Coldwell Banker Thomas Agency  
 Cosmetic & General Dentistry of Winthrop  
 Davis Insurance Agency  
 Foshay-Carlton Cards & Gifts  
 Homestead Realty  
 Hoyt Chiropractic  
 J & S Oil Co.  
 Kennebec Behavioral Health  
 Knowlton Hewins Roberts Funeral Homes & Cremation Service  
 Lakeside Motel, Cabins & Marina  
 Oakes & Parkhurst Glass  
 Rent-A-Geek  
 Savings Bank of Maine  
 Sexual Assault Crisis & Support Center  
 Sprague and Curtis Real Estate  
 UIG-Davis Insurance Agency  
 Vickerson Appraisal Services  
 Winthrop Commerce Center  
 Winthrop Fuel Co.  
 Winthrop Subway  
 Winthrop Veterinary Hospital



## Hoyt Chiropractic Center to HOST DECEMBER BAH!

The Hoyt Chiropractic Center is hosting the Chamber Business After Hours event on Thursday, December 16 from 5:30 to 7:30 pm. Members of the public are invited to join Chamber members and other area professionals, who will gather to network and celebrate the holiday season together.

Located on Route 202 in Winthrop, Hoyt Chiropractic Center has been providing high-quality chiropractic care for more than 30 years. In 1979, Dr. Michael Hoyt established the center in order to promote overall health and wellness and provide chiropractic care in the Winthrop Lakes region. The office now has three doctors—Dr. Mike, Dr. Richard Knipping, and Dr. Mike's daughter, Dr. Lacaya Hoyt.

Chiropractic care is an effective, low-cost treatment for a wide range of conditions. The body has the ability to heal itself and that healing, and every other function of the body, is controlled by the nervous system. Spinal problems interfere with the nervous system and, therefore, the body's ability to heal itself. Gentle, effective chiropractic adjustments reduce nerve interference and allow healing to take place.

Be sure to take advantage of this networking opportunity and make reservations to attend on Thursday, December 16 at Hoyt Chiropractic Center (located at 1354 Route 202). It promises to be a great time! RSVP: Call 207-377-2151 or email info@hoytchiro.com.

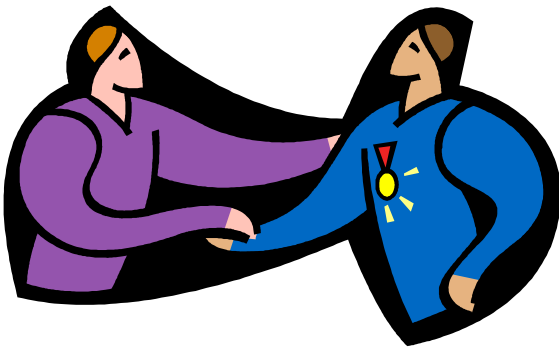
## Member News & ANNOUNCEMENTS

The Winthrop Education Corporation (WEC) and the Winthrop Lions Club are co-sponsoring "Strictly Piano" at the Winthrop Performing Arts Center, on Saturday, December 18 at 7 pm. Tickets are \$5 for adults and \$3 for students and seniors. Advance tickets are on sale at Winthrop High School and through WEC President Victoria Christopher at 207-441-1463. Tickets will also be on sale at the door.

For more information about "Strictly Piano," please call David Setchell at 207-377-2264 or Victoria Christopher at 207-441-1463.



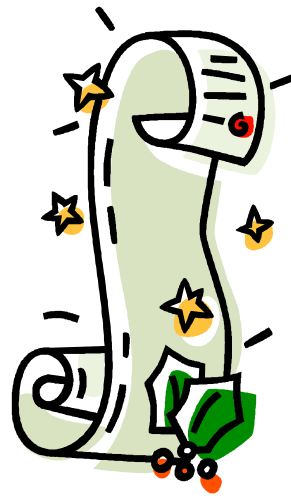
*Do you have news about your business that you'd like to share with your Chamber colleagues? Send an email message to [info@winthropchamber.org](mailto:info@winthropchamber.org) and we'll put it in the Chamber News.*



### Chamber VP Victoria Christopher HAS THE WINTHROP SPIRIT!

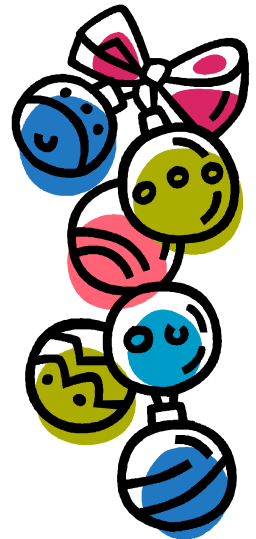
Congratulations go to Chamber Vice President Victoria Christopher, winner of the 2010 Spirit of Winthrop Award. A reception to honor Victoria and other awardees will be held on Monday, December 6 at 6:45 pm at the Winthrop Town Office, located at 17 Highland Avenue in Winthrop.

## Need to Give a Gift? Choose to GIVE CHAMBER CASH!



As you prepare for the holiday season, please keep CHAMBER CASH\* on your list of gift options. CHAMBER CASH gift certificates are a convenient and terrific way to give gifts that suit every taste *and* support the local economy! CHAMBER CASH gift certificates, made available by the Winthrop Area Chamber of Commerce, are easy to purchase through the Winthrop Area Federal Credit Union. They may be redeemed at any of these businesses:

A Touch of Health  
Annette Barney, Hypnotherapy  
Apple Valley Books  
Audette's Ace Hardware  
Augusta Fuel Co.  
Becky's Second Time Around  
DR Struck Landscape Nursery  
Fairpoint Communications  
Foshay-Carlton Cards & Gifts  
Homestead Realty  
Lakeside Motel & Marina  
Dr. Kenneth F. Nuzzo, OD  
The Potter's House  
Rent-A-Geek, LLC  
Shepherd Chiropractic Center  
Sir Lines A Lot  
The Theater at Monmouth  
The Write Approach  
Village Wellness  
Winthrop Fuel Company  
Winthrop Subway  
Your Maine Stamper



Support the businesses that support the community by giving CHAMBER CASH! For information, call the Winthrop Area Chamber of Commerce at 207-377-8020.

*\*CHAMBER CASH gift certificates do not expire, and like cash, are non-refundable if lost or stolen.*